





## **Justin T. Barnes, FHIMSS**

Justin is a healthcare innovation executive, corporate advisor and industry strategist. He is also the host of healthcare's most popular weekly syndicated radio show "This Just In".

Justin has over 25 years of experience in accelerating companies, associations, and industries. He brings essential expertise from hi-tech & Silicon Valley start-ups to industry-leading Fortune 5 and Global 300 corporations. In Justin's last digital health, patient experience, and virtual care venture, he led exponential growth of 2,800% as Board Member & Chief Growth Officer for the past 3 years and helped Qure4u scale the business to national leadership. Previous to that venture, Justin assisted with revenue growth from \$1M annually to \$150M in annual revenue. During this tenure, Justin and his team also built Greenway into a nationally respected power-brand in healthcare and helped navigate the company through a successful NYSE IPO that subsequently sold twenty months later as the centerpiece of a \$1.2B health IT and services roll-up.

Justin has formally addressed and/or testified before Congress, the White House as well as the last five Presidential Administrations on more than twenty occasions with statements relating to alternative payment & care delivery models, digital health, value-based care, connected health, virtual care, precision medicine, population health, consumerism, revenue cycle management, interoperability, innovation and the globalization of healthcare. Barnes is a regular public speaker on these issues and has appeared in more than 3,000 journals, magazines, and broadcast media outlets.

Barnes majored in Legal Studies and holds a BA & BS from the University of Massachusetts at Amherst. He holds a Certificate of Diagnostics from Emory's School of Medicine and is also a HIMSS Fellow. Justin proudly served Rotary International as a Board Member and Chairman of Public Relations for the Amherst Rotary Club. He is also a veteran, having served in the United States Army within Infantry (11B) & Communication (31M) Units.

## **Industry & Governance Positions**

Co-Founder, Health Innovation Think Tank (HIThinkTank)

Chairman Emeritus of the HIMSS Electronic Health Record Association (EHR Association) Board Member, GA HIMSS

Co-Founder & Director, Mobile Health Consortium

Co-Chairman, Accountable Care Community of Practice (ACCoP)

Board Member, Bipartisan Policy Center Task Force on Delivery System Reform & Health IT

Board Member, The Sequoia Project (formerly Healtheway)

Co-Founder, The Sequoia Project's Carequality

Co-Founder & Board Member, CommonWell Health Alliance

Co-Founder & Board Member, Integrating the Healthcare Enterprise (IHE-USA)

Board Member, National Science Foundation (NSF) Body of Knowledge Advisory Board

Fellow, Healthcare Information Management and Systems Society (HIMSS)

Member of National Governors Association (NGA) Health Information Protection Task Force

Member of HIMSS Veterans Career Service (VCS) Advisory Council

Member, Healthcare Transformation Alliance (HTA)